



Water Conservation Report

Office Displays



A crucial part of water conservation is having the right tools. As advertised in our newsletter, *The Reservoir*, and online, we have free water saving devices for our customers. So far, several customers have requested these items which include a low-flow showerhead, kitchen and bath aerators, hose nozzles, dye tablets and a sprinkler gauges.



Water Conservation Report

Public Appearances



Public appearances at events such as the City of Pacifica's 50th Anniversary party, 2007 Fog Fest and Alma Heights Flea Market, give the District the opportunity to reach out and speak to residents, businesses, service clubs and senior groups about conserving.



Water Conservation Report

Pacifica Schools



Every year, our schools get a visit from BAWSCA's Water Wise program. This program teaches water conservation methods at school and home. Students receive Water Wise kits that include conservation tools for sinks, toilets, showers and kitchens.

Our annual Water Awareness Month Calendar Contest encourages school aged children to draw up a clever water conservation picture and slogan.



Water Conservation Report

Direct Mailings

Water is Precious, Please Don't Waste It!

North Coast County Water District
 Box 1039 Red Bluff, CA 94064
 (800) 325-3482

Check Should Be Made Payable To:
 North Coast County Water District
 (NCCWD)

Service Address	Customer No.	Billing Information
PACIFIC CA 94044-4326		From To
		Water Service 2/1/07 07/13/07
		Reading 0 0
		Reading 0 0
		CCF (Gallons) 0 0
		Current Charges 0 0
		Past Due Amount 382.22
		Total Amount Now Due 382.22

Consumption History

Bill Date	CCF	Gallons	Bill Date	CCF	Gallons
04/17/07	64	41,872	05/15/07	31	23,188
03/17/07	30	22,440	07/17/07	29	21,692
11/15/06	34	25,432	09/19/06	24	17,952

Miscellaneous Charge: WATER RFS. ADJ. -56.91

A Message From North Coast County Water District
 REMEMBER...
 WATER IS PRECIOUS
 PLEASE
 DON'T WASTE IT!

Please Detach and Return This Portion with Payment

Bill Due and Payable Upon Presentation

Customer Number	Amount Now Due
PACIFIC CA 94044-4326	382.22
	Past Due After
	08/09/07

THE RESERVOIR

NORTH COAST COUNTY WATER DISTRICT WINTER 2007

CONSERVE WATER, WE CAN HELP

We Have Free Water Saving Products For Our Customers!


Low-Flow Showerheads
 Reduce water flow to 2.5 gallons per minute or less and save thousands of gallons per year.

Kitchen and Bathroom Faucet Aerators
 Reduce water flow to 2 gallons per minute or less. Installing aerators on kitchen and bathroom faucets can reduce water usage in the home by about 4%.

Toilet Dye Tablets
 Conducting a dye test in toilet tanks can identify costly silent leaks.

Garden Spray Nozzles
 Reduce water waste in the yard. Make sure your garden hose has an automatic shut-off nozzle.

Sprinkler Gauge
 Keep track of how much water you're using to water your lawn. Most of the time, lawns only need 1 inch of water a week.



PAY ON OUR WEBSITE, FOR FREE

Over the last year many of our customers have taken advantage of the online payment feature included on our website. It's convenient and so easy to use, you don't have to know a lot about computers or the internet to try it. We listened to your comments and now this online payment service is FREE! Pay online at our website, www.nccwd.com, now with absolutely no fees. Log on today!

AUTOMATIC PAYMENT NOW AVAILABLE

Due to popular demand, NCCWD customers can now opt for the automatic payment option online at www.nccwd.com. This is a feature where you can have your bank account debited for the total due on your current bill, every billing cycle. This way you don't have to worry about paying your bill on time, it will take care of itself!

SIGN UP FOR PAPERLESS BILLING

Is it easier to read e-mail than to go through your growing stack of mail? Well, now you can choose to lose the paper and receive an e-bill instead. The e-bill will be sent to your e-mail account and will provide you with all of the same information as the standard bill mailed to you. Just log on to our website at www.nccwd.com and choose the e-bill option under Account Access.

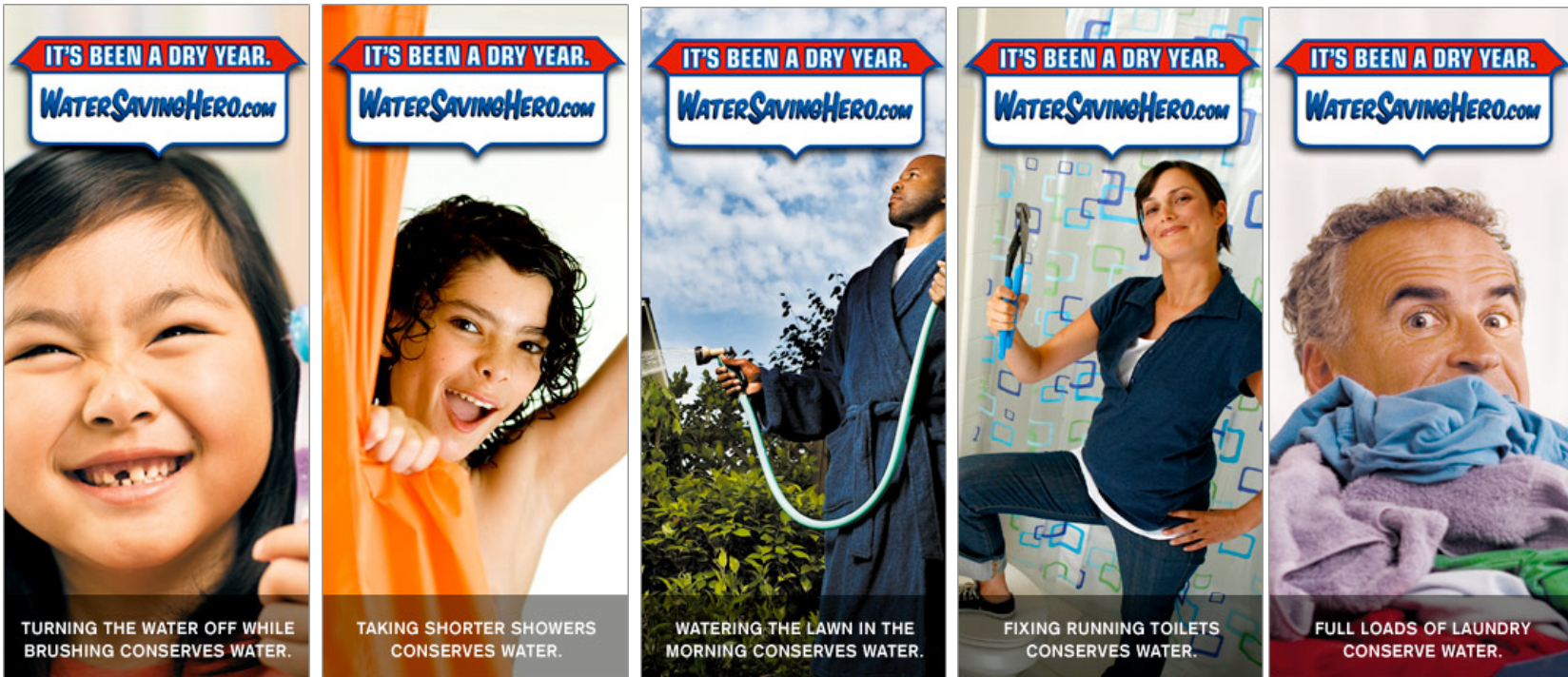
Conservation messages written on customer's bills serve as a reminder that using less water will save money.

The District's winter issue of *The Reservoir* is currently being mailed out to all customers. This issue of the newsletter provides conservation tips and advertises the District's new low-flow tools available to the public, free of charge.



Water Conservation Report

Bay Area Conservation Campaign



This past summer, BAWSCA, SFPUC and other local water agencies, launched the **Water Saving Hero** campaign. Banners, pamphlets, magnets and other material were distributed to the NCCWD to help spread the word of water conservation. A banner now hanging in the District lobby reminds customers to sweep their driveway instead of hosing it down.



Water Conservation Report

Local Newspaper Press Releases



At times, it's important to get the attention of our customers by placing an article on the front page of the Pacifica Tribune. This issue from April 2007 addresses the Hetch Hetchy water shortage and reiterated the importance of water conservation during dry weather.



Water Conservation Report

Restaurant Table Tents



WATER SERVED BY REQUEST ONLY

This restaurant supports conservation efforts of the North Coast County Water District. Serving water only upon request eliminates unconsumed glasses of water and the water that would be used to wash them. For every glass of water not served, as much as 2 gallons of water is saved. Thank your for supporting our water conservation efforts.

North Coast County Water District

Online: www.nccwd.com

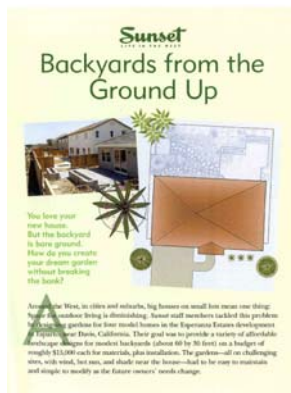
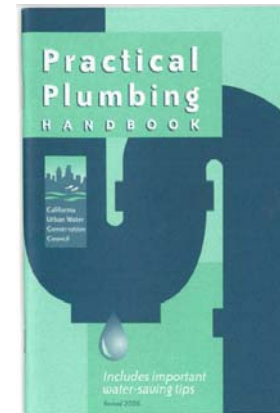
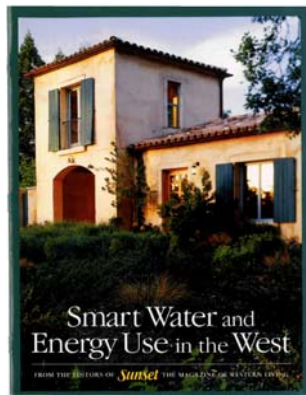
Phone: (650) 355-3462

Plastic table tents, like the one shown above, will be ordered and delivered to all Pacifica restaurants in the next few weeks. Our goal is to get customers in the habit of only requesting water when needed, and to understand that every glass makes a difference.



Water Conservation Report

Free Reading Material



WATER LOSS IN GALLONS AT 60 PSI

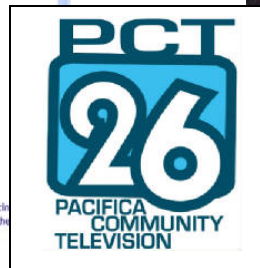
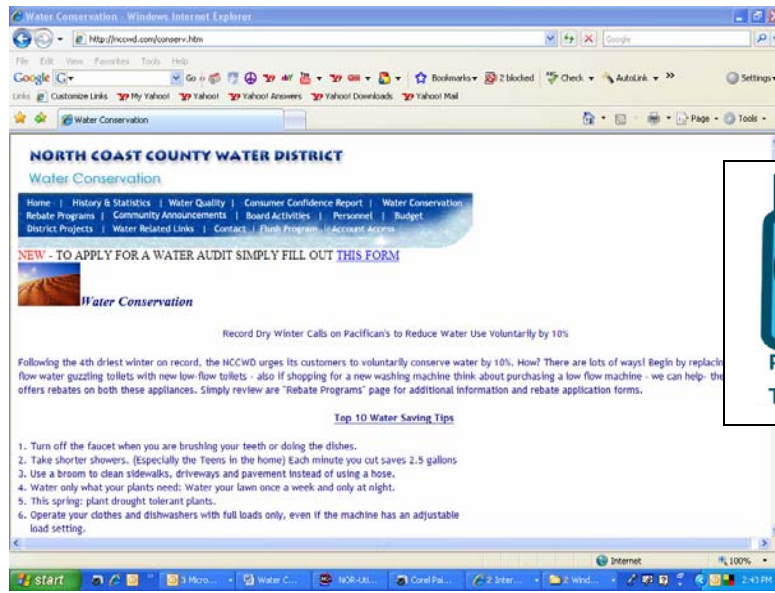
This table illustrates the water loss for various size leaks. A detectable leak of one gallon per minute results in a loss of 1440 gallons per day.

Leak Size	Loss per Day	Loss per Month
•	120	3,600
•	360	10,800
•	693	20,790
•	1,200	36,000
•	1,920	57,600
•	3,096	92,880
•	4,296	128,980
•	6,640	199,200
•	6,984	209,580
•	8,424	252,720
•	9,888	296,640
•	11,324	339,720
•	12,720	381,600
•	14,952	448,560



Water Conservation Report

Online and On the Air



Visit our website at www.nccwd.com any time, and you'll find conservation tips, printable handouts and links to other water conservation agencies.

Pacifica Community Television, Channel 26, has been and is airing the District's collection of DVD's from the series, *California's Water*. Each segment educates the public about different aspects of water distribution, drought, conservation and pollution.

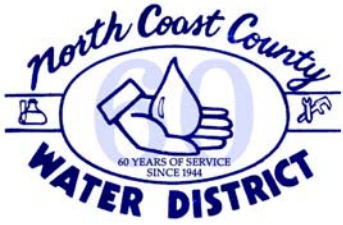


Water Conservation Report

Informing Our Community



Bulletins at Milagra Ridge and San Pedro Valley Park display the latest conservation updates.



Water Conservation Report

Appliance Rebates



Customers who replace their old water guzzling toilets with a new ultra low-flow model, can receive a rebate up to \$50. An additional \$10 rebate is available to those who provide proof of recycling their old toilet at the Pacifica Recycling Yard.

The Clothes Washer Rebate Program through BAWSCA encourages customers to swap their old washer for one that's energy star approved. The rebate can be up to \$100.





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Banners & Signs

